

IEE

India Ecommerce Expo



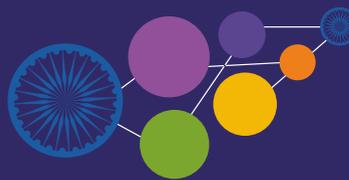
Confederation of Indian Industry



Department of Commerce
Ministry of Commerce & Industry
Government of India



SERVICES EXPORT PROMOTION COUNCIL



Global Exhibition on Services

The India Opportunity

26 - 28 November 2019

Palace Grounds, Bengaluru, Karnataka



GLOBAL EXHIBITION ON SERVICES

Human Crayon Management Services Pvt. Ltd. is partnering with Confederation of Indian Industry (CII) in Global Exhibition on Services (GES) for Ecommerce, Retail, SME's & Startup's to create the largest B2B Services event in the country.

After the success of the last four editions Department of Commerce, Government of India, SEPC, CII & Human Crayon is organizing the 5th edition from November 26-28, 2019 at Palace Grounds, Bengaluru, Karnataka. It is an annual event which seeks to enhance strategic cooperation and develop synergies to strengthen multilateral relationships between all stakeholders, tap the potential for services export and increase FDI flow.

KEY STAKEHOLDERS

- Decision Makers
- Senior representatives of Central & State Governments
- Officials from PSUs
- Leaders from Global Private Industries
- Buyers and Sellers delegations from India and Overseas

KEY OBJECTIVES

An annual flagship global initiative for

- Increasing trade in Services
- Enhancing Strategic Cooperation
- Strengthening relationships among stakeholders

GES 2019 KEY HIGHLIGHTS

01

Focus on increasing 'trade in services'

02

Showcasing 12 Champion Services Sectors

03

Over 500 participants from 100 countries

04

Studio Talks

05

States/Theme Pavilions

06

Huge participation of overseas delegates

07

Participation by Start-ups and young entrepreneurs

08

Release of Report on Services Sectors

09

Avenues for partnerships through B2B, B2G, G2G meetings

10

Knowledge Sessions focused on Champion Services Sectors

11

Display of Culture & Cuisine

12

Food Festivals, Cultural Evenings, Networking Dinners

A young demographic profile, rising internet penetration and relative better economic performance are the key drivers of the Ecommerce sector. The Indian e-commerce industry has been on an upward growth trajectory and is expected to surpass the US to become the second largest e-commerce market in the world by 2034. With the rise in incomes and surge in internet users, India's e-commerce market has the potential to grow more than four folds to US\$ 150 billion by 2022 and is expected to reach US\$ 200 billion by 2027. Online shoppers in India are expected to reach 220 million by 2025.

Much growth of the industry has been triggered by increasing internet and smartphone penetration. Internet penetration in India grew from just 4 per cent in 2007 to 34.42 per cent in 2017. As of December 2018 overall internet penetration in India was 46.13 per cent. The number of internet users in India is expected to increase from 560.01 million as of September 2018 to 829 million by 2021. Internet penetration in rural India is expected to grow as high as 45 per cent by 2021. The e-commerce retail logistics market in India is estimated at US\$ 1.35 billion in 2018 and is expected to grow at a 36 per cent CAGR over the next five years.

E-commerce and consumer internet companies in India received more than US\$ 7 billion in private equity and venture capital in 2018.

The Government of India's policies and regulatory frameworks such as 100 per cent foreign direct investment (FDI) in B2B e-commerce and 100 per cent FDI under automatic route under the market place model of B2C e-commerce are expected to further propel growth in the sectors. In February 2019, the Government of India released the National e-Commerce Policy incorporating inputs from various industry stakeholders which encourages FDI in the marketplace model of e-commerce. Further, it states that the FDI policy for e-commerce sector has been developed to ensure a level playing field for all participants. India Ecommerce Expo with GES is another significant step to boost the e-commerce industry in an international platform.



VISITOR PROFILE

- Buyers from different Countries
- MD/ CEOs/ Directors of organizations
- Key Decision makers of SMEs& Startups
- Decision makers of corporate houses
- Purchase / vendor management department heads of organizations
- Entrepreneurs and CXOs from related industries
- Senior officials of Central and State Government
- Investors and funding agencies – VC's / Angel investors / Crowd funding / Banks
- Foreign missions of various countries
- Startups looking for solutions
- Sellers / Traders / Dealers & Distributors
- Trade Delegations & Associations

EXHIBITOR PROFILE

The India Ecommerce Expo during Global Exhibition on Services will showcase the Retail ecosystem from the following sectors

- E Businesses / E – Tailing Companies
- Ecommerce / M Commerce companies looking to meet key suppliers
- Modern online Retail companies looking to meet Key Suppliers
- Social Media Companies
- Ecommerce Companies looking for partners & contact points
- Ecommerce Companies/portals looking for Sellers & Buyers – B2B, B2C
- Organizations into Ecommerce Technology solutions both Hardware & Software – Platforms, Hosting, Cloud Computing
- Cash & Carry Organizations– reaching out to small stores through their ecommerce solutions
- Internet retailing solution companies
- Ecommerce Marketing Solution companies
- Mail-order and catalogue companies
- Digital Marketing companies – SEO / SEM, Emailing, Retargeting CRM & Loyalty, Affiliation companies
- Payment Processing, E-payments Security & Authentication Technologies & Organizations
- Web Analytic & Performance organizations
- Organizations into Ecommerce Customer Relations – Service & Support
- Organizations into Ecommerce Outsourced Fulfilment-Supply Chain Management, Purchasing, Logistics, Inventory
- Organization into Acquisition, Conversion solutions, Delivery & Fulfilment and retention, Return Management
- Content management organizations
- Mobile Apps companies
- Banks offering online services
- Online Business directories
- Website Designers & Developers, Monitoring
- Email Marketing companies
- Online Media owners selling advertising pace
- Shopping portals and sites
- Shopping cart software
- Order Management Systems
- Packing Solutions
- Warehouse Systems and Services
- Hosting and Data Centres
- Point of Sale Solutions

SPACE RENTALS*

Type of Space	Rates (INR)	USD
Built Up Space (Min. 9 Sq.mtr)	6,400.00*	190*
Indoor Raw Space (Min. 36 Sq.mtr)	4,800.00*	156*

*Per sq.mtr rate

**RESERVE YOUR BOOTH
SPACE INDIA E-COMMERCE
EXPO/GES 2019**

ELECTRICITY CHARGES

Details	Rates (INR)	USD
Indoor Raw Space	4,000 per KW	60 per KW

*Taxes will be charged extra.

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For Further Information & Participation, Please Contact

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