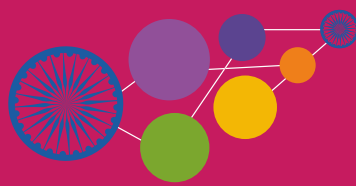




Confederation of Indian Industry



Department of Commerce
Ministry of Commerce & Industry
Government of India



Global Exhibition on Services

The India Opportunity

26 - 28 November 2019
Palace Grounds, Bengaluru, Karnataka



GLOBAL EXHIBITION ON SERVICES

Human Crayon Management Services Pvt. Ltd. is partnering with Confederation of Indian Industry (CII) in Global Exhibition on Services (GES) for Ecommerce, Retail, SME's & Startup's to create the largest B2B Services event in the country.

After the success of the last four editions Department of Commerce, Government of India, SEPC, CII & Human Crayon is organizing the 5th edition from November 26-28, 2019 at Palace Grounds, Bengaluru, Karnataka. It is an annual event which seeks to enhance strategic cooperation and develop synergies to strengthen multilateral relationships between all stakeholders, tap the potential for services export and increase FDI flow.

KEY STAKEHOLDERS

- 👤 Decision Makers
- 👤 Senior representatives of Central & State Governments
- 👤 Officials from PSUs
- 👤 Leaders from Global Private Industries
- 👤 Buyers and Sellers delegations from India and Overseas

KEY OBJECTIVES

An annual flagship global initiative for

- 👤 Increasing trade in Services
- 👤 Enhancing Strategic Cooperation
- 👤 Strengthening relationships among stakeholders

GES 2019 KEY HIGHLIGHTS

01

Focus on increasing 'trade in services'

02

Showcasing 12 Champion Services Sectors

03

Over 500 participants from 100 countries

04

Studio Talks

05

States/Theme Pavilions

06

Huge participation of overseas delegates

07

Participation by Start-ups and young entrepreneurs

08

Release of Report on Services Sectors

09

Avenues for partnerships through B2B, B2G, G2G meetings

10

Knowledge Sessions focused on Champion Services Sectors

11

Display of Culture & Cuisine

12

Food Festivals, Cultural Evenings, Networking Dinners

India is the world's fifth largest global destination in the retail space and the Indian retail market is estimated to be US\$ 600 billion. The Indian retail industry has emerged as one of the most dynamic and fast-paced industries due to the entry of several new players. It accounts for over 10 per cent of the country's GDP and around 8 per cent of the employment.

India's retail market is expected to nearly double to US\$ 1 trillion by 2020, driven by income growth, urbanization and attitudinal shifts. While the overall retail market is expected to grow at 12 per cent per annum, modern trade would expand twice as fast at 20 per cent per annum and traditional trade at 10 per cent. India's direct selling industry is expected to reach a size of Rs 23,654 crore (US\$ 3.51 billion) by FY2019-20, as per a joint report by India Direct Selling Association (IDSA) and PHD.

The Indian retail trading has received Foreign Direct Investment (FDI) equity inflows totalling US\$ 1.59 billion during April 2000–December 2018, according to the Department for Promotion of Industry and Internal Trade (DPIIT). It is projected that by 2021 traditional retail will hold a major share of 75 per cent, organised retail share will reach 18 per cent and e-commerce retail share will reach 7 per cent of the total retail market.

With the rising need for consumer goods in different sectors including consumer electronics and home appliances, many companies have invested in the Indian retail space in the past year. The Government of India has taken various initiatives to improve the retail industry in India. India Retail Expo with Global Exhibition on Services is another significant step to boost the retail industry in an international platform.



VISITOR PROFILE

- Buyers from 100+ Countries
- MD/ CEOs/ Directors of organizations
- Key Decision makers of SMEs& Startups
- Decision makers of corporate houses
- Purchase / vendor management department heads of organizations
- Entrepreneurs and CXOs from related industries
- Senior officials of Central and State Government
- Investors and funding agencies – VC's / Angel investors / Crowd funding / Banks
- Foreign missions of various countries
- Startups looking for solutions
- Sellers / Traders / Dealers & Distributors
- Trade Delegations & Associations

EXHIBITOR PROFILE

The India Retail Expo during Global Exhibition on Services will showcase the Retail ecosystem from the following sectors

- Apparel and Accessories
- Sportswear Fashion & Lifestyle
- Home & Kitchen
- Books and Leisure
- IT & Stationery
- Electronics and Consumer Durables
- Mobile & Tablets
- Computers and Gaming
- Eyewear
- FMCG
- Food and Grocery
- Gifts & Handicraft
- Health, Wellness and Beauty
- Jewellery and Watches
- Shoes and Accessories
- Music, Games and Toys
- Restaurants & Catering
- Architecture & Store Design
- Store Fixtures & Fittings
- Visual Merchandising
- Shop Planning & Project Management
- Shopping Carts & Baskets
- Logistics Solution Providers
- Refrigeration & Cooling Logistics
- Mannequins, Body Frames, Hangers
- Display & Signage
- Retail Education
- Vending Machines
- Racks & Stands
- Flooring & Lighting
- Branding Consultants
- Shopping Centres & Malls
- Airports, Metro, Railways & Subways
- Hospitals, Institutions & other retail space providers
- Mall Management Companies- Space Managers
- Urban Planners & Civic Authorities
- Food Plazas
- Multiplexes Parking Solutions
- Entertainment Zones
- Real Estate Consultants
- Escalators/Lifts/Conveyors

SPACE RENTALS*

Type of Space	Rates (INR)	USD
Built Up Space (Min. 9 Sq.mtr)	6,400.00*	190*
Indoor Raw Space (Min. 36 Sq.mtr)	4,800.00*	156*

*Per sq.mtr rate

RESERVE YOUR BOOTH
SPACE INDIA RETAIL
EXPO/GES 2019

ELECTRICITY CHARGES

Details	Rates (INR)	USD
Indoor Raw Space	4,000 per KW	60 per KW

*Taxes will be charged extra.

Confederation of Indian Industry

For Further Information & Participation, Please Contact

Atanu Bhattacharya, M: +91 9810303916, E: atanu@crayon4.com

www.startupworldexpo.com; www.indiaecommerceexpo.com; www.indiaretailexpo.com; www.crayon4.com